

**DEPARTMENT OF EDUCATION  
PROFESSIONAL STANDARDS BOARD**

Statutory Authority: 14 Delaware Code, Sections 1203 and 1205(b) (14 **Del.C.** §§1203 & 1205(b))  
14 **DE Admin. Code** 1555

**FINAL**

**REGULATORY IMPLEMENTING ORDER**

**1555 Marketing Education Teacher**

**I. SUMMARY OF THE EVIDENCE AND INFORMATION SUBMITTED**

The Professional Standards Board, acting in cooperation and consultation with the Department of Education, seeks the approval of the State Board of Education to amend 14 **DE Admin. Code** 1555 Marketing Education Teacher. The regulation concerns the requirements for a Standard Certificate for Marketing Education Teacher. The proposed changes include adding a definition of the term "passing score" to subsection 2.2; adding subsection 3.1.3; and adding Section 4.0 to specify the required examination of content knowledge and passing score for a Standard Certificate for Marketing Education Teacher.

Notice of the proposed regulation was published in the *Register of Regulations* on August 1, 2017 in the form attached hereto as Exhibit "A." Persons who wished to present their views regarding the proposed regulation were invited to do so in writing by August 31, 2017. The Professional Standards Board did not receive written comments.

On September 7, 2017, the Professional Standards Board voted to propose for adoption by the Department of Education 14 **DE Admin. Code** 1555 Marketing Education Teacher in the form attached hereto as Exhibit "A" subject to the State Board of Education's approval.

**II. FINDINGS OF FACT**

The Professional Standards Board found that it is appropriate to amend 14 **DE Admin. Code** 1555 Marketing Education Teacher to add a definition of the term "passing score" to subsection 2.2; add subsection 3.1.3; and add Section 4.0 to specify the required examination of content knowledge and passing score for a Standard Certificate for Marketing Education Teacher.

The Professional Standards Board believes that the proposed regulation serves to improve the quality of instruction for Delaware's children and that the amendments are designed to improve the quality of the Delaware educator workforce and to improve student performance.

**III. DECISION TO AMEND THE REGULATION**

For the foregoing reasons, the Professional Standards Board concluded that it is appropriate to amend 14 **DE Admin. Code** 1555 Marketing Education Teacher.

Pursuant to 14 **Del.C.** §§1203 & 1205(b), the regulation attached hereto as Exhibit "A" is hereby approved.

**IV. TEXT AND CITATION**

The text of 14 **DE Admin. Code** 1555 Marketing Education Teacher amended shall be in the form attached hereto as Exhibit "A" and said regulation shall be cited as 14 **DE Admin. Code** 1555 Marketing Education Teacher in the *Administrative Code*.

**V. EFFECTIVE DATE OF ORDER**

The actions hereinabove referred to were taken by the Professional Standards Board on September 7, 2017 and by the State Board of Education on September 19, 2017 pursuant to 14 **Del.C.** §§1203 & 1205(b). The effective date of the State Board of Education's Order will be ten (10) days from the date the Order is published in its final form in the *Register of Regulations*.

**IT IS SO ORDERED** the 19<sup>th</sup> day of September, 2017.

**Department of Education**

**Approved this 19<sup>th</sup> day of September, 2017 by the State Board of Education**

Dennis L. Loftus, Ed.D., President  
Nina Lou Bunting, Vice President  
Gregory B. Coverdale, Jr. (absent)  
G. Patrick Heffernan

Liane M. Sorenson  
Barbara B. Rutt  
Terry M. Whittaker, Ed.D.

**1555 Marketing Education Teacher**

**1.0 Content**

- 1.1 This regulation shall apply to the issuance of a Standard Certificate, pursuant to 14 **Del.C.** §1220(a), for Marketing Education Teacher. This certification is required for grades 9 to 12, and in grades 6 to 8 in a Middle Level school.
- 1.2 Except as otherwise provided, the requirements set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto, are incorporated herein by reference.

**11 DE Reg. 1653 (06/01/08)**

**2.0 Definitions**

- 2.1 The definitions set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto, are incorporated herein by reference.
- 2.2 The following word and term, when used in this regulation, shall have the following meaning unless the context clearly indicates otherwise:  
**"Passing Score"** means a minimum score as established by the Professional Standards Board, in consultation with the Department and with the approval of the State Board of Education.

**11 DE Reg. 1653 (06/01/08)**

**3.0 Standard Certificate**

- 3.1 In accordance with 14 **Del.C.** §1220(a), the Department shall issue a Standard Certificate as a Marketing Education Teacher to an educator who has met the following:
- 3.1.1 Holds a valid Delaware Initial, Continuing, or Advanced License; or a Standard or Professional Status Certificate issued by the Department prior to August 31, 2003; ~~and~~,
- 3.1.2 Has met the requirements as set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto; ~~and~~
- 3.1.3 Has satisfied the additional requirements in this regulation.

**8 DE Reg. 1611 (05/01/05)**

**11 DE Reg. 1653 (06/01/08)**

**16 DE Reg. 965 (03/01/13)**

**4.0 Additional Requirements**

- 4.1 An educator shall have also met the following:
- 4.1.1 achieved on the *Praxis* Subject Assessment - Marketing Education (ETS Test # 5561) a Passing Score of 166.

**8 DE Reg. 1611 (05/01/05)**

**Renumbered effective 06/01/07 - see Conversion Table**

**11 DE Reg. 1653 (06/01/08)**

**16 DE Reg. 965 (03/01/13)**

**21 DE Reg. 328 (10/01/17) (Final)**